

**MINUTES OF THE SPECIAL MEETING OF BEAUMARIS TOWN COUNCIL
HELD ON WEDNESDAY 19 JULY 2017 AT 7.00 PM IN THE TOWN HALL**

PRESENT: The Town Mayor Councillor F R Carr
Councillor J R Carr
Councillor G Evans-Jones
Councillor A J V Grant
Councillor M Jones
Councillor B L Kotkowicz
Councillor R J Parry
Councillor C J Theakston

The Town Clerk was in attendance

APOLOGIES: The Deputy Mayor Councillor C M Brimecombe
Councillor I Davies
Councillor D W Gallichan
Councillor J A Rowlands
Councillor J P Zalot
Councillor S Zalot

The Town Mayor took the Chair

19.0 DECLARATIONS OF INTEREST

The Town Mayor said that because of some confusion with the office, the meeting of the Heritage Sub-Committee had not been called. He was now treating this as a meeting of the Heritage Sub-Committee and nothing else would be discussed.

A member asked if persons not on the Sub-Committee were able to take part. It was stated that they should not, and members need not stand to speak as per the protocol for full Council meetings.

Councillor Grant left the meeting. Councillors Kotkowicz and Parry said that they would remain but not take part.

20.0 BEAUMARIS HERITAGE SITES

The Town Mayor said that the aim was to develop a Business Plan for submission to the County Council in respect of taking over responsibility for managing the Gaol and Courthouse. The past Chairman of the heritage Committee had the Business Plan on a computer.

The meeting was suspended whilst an internet connection was established.

The Business Plan was read out in terms of answers to a number of questions on a template. Statements were produced in terms of goals and objectives, future plans and a timeline, business experience, the present management structure of the sites, the structure of the new company, the service offered by the company, target markets, entry prices to the sites and future advertising strategy.

Alterations were made to the statements as and where necessary. It was suggested that entry prices to the Gaol and Courthouse should remain the same as at present, but that a new multi-site ticket be created which would include entry to the Castle. It was agreed that the finances of the new organisation would remain as described in the original tender of interest.

In relation to the company's strengths, it was noted that it was a non-for-profit enterprise. The main weaknesses of the new Business Plan were related to the need to maintain and repair both of the Heritage sites. In order to do this, a request was being

made to take over the management and operation of the Happy Valley car park. The repairs and maintenance planned would be carried out over a five year period. It was noted that the main threat to the new company would be because of the poor state of the buildings. The opportunity created by the new structure lay in the possibility of holding additional events and extending the opening hours.

In terms of staffing, it was intended to employ a full time project manager and have part-time staff. Projected income for the new venture would be as submitted in the original bid of interest.

It was agreed that the draft produced by the meeting would be edited by one of the members prior to the Business Plan being submitted. A member said that he would take it to the County Council offices.

The meeting closed at 8.05 pm